

CALL FOR PROPOSALS

The 38th Annual Conference of the
International Visual Literacy Association

**“History, Community, & Culture:
Celebrating Tradition & Transforming our Future”**

October 6-10, 2006 in Fort Worth, Texas, USA

You are invited to submit a proposal for the 38th Annual Conference of the International Visual Literacy Association (IVLA), in Downtown Fort Worth, Texas. IVLA's annual conference provides scholars, students, researchers, and artists an opportunity to present their work and interact with peers. The conference facilitates exchange of innovative practice, presentation of research results, and discussion of work in progress. Formal presentations, papers, roundtable discussions, poster sessions, and visual exhibits are invited.

Conference Theme

Proposals may address any visual literacy topic but are especially welcome to relate to one or more components of the conference theme, “History, Community, & Culture: Celebrating Tradition & Transforming our Future.” Examples include (but are not limited to) Visuals and Visual Literacy in terms of:

- Education, Teaching, and Learning
- Societal and Community Issues
- Cultural Influences, Impacts, and Considerations
- Historic Uses and Approaches
- Research, Theories, and Definitions
- Transformative Functions
- Future Trends and Directions
- Communication and Artistic Expression
- Ethical, Social, and Philosophical Concerns

Location

Fort Worth, Texas, is a city transformed. The downtown area has undergone major renovation in the last decade to become a fabulous conference venue, and one that resonates with this year's theme. The eclectic mix of cultural and architectural styles – old, new, and emerging – reminds us of IVLA's history and the positive opportunities ahead. Looking back, we recognize and value the many individuals and institutions whose efforts and energies provide foundations. Historic, communal, and cultural interactions contribute to our present successes, and efforts and interactions now impact our future possibilities.

Fort Worth has a vibrant arts and culture scene. (As just one example, don't miss the world-class Kimbell Art Museum, clustered among several other excellent museums and attractions.) The IVLA 2006 conference planners have negotiated an excellent conference location in downtown Fort Worth. The conference hotel is an easy walk to Fort Worth's Sundance Square, the Bass Performance Hall, and a variety of other shopping and entertainment options. Downtown Fort Worth is 24 miles from DFW airport and a 35-minute drive from downtown Dallas, the site of the AECT 2006 Annual Conference (October 10-14). The DFW airport is equal distance from the IVLA and AECT venues. Attending both conferences is encouraged and will be easily accommodated, as the conference planning committees of both organizations are coordinating to avoid scheduling conflicts and ensure a smooth transition for anyone attending both IVLA and AECT.

Presentation Types

Presentations are welcome in the following formats.

Type	Duration	Specifications
Paper	25 or 50 minutes	A 20-minute presentation or a 45-minute presentation, followed by 5 minutes for questions, comments, and discussion.
Workshop	1, 2, or 3 hours	A hands-on, interactive opportunity for professional development in a teaching and learning topic or a relevant method.
Round Table	50 minutes	Round table presenters facilitate and engage in a structured discussion with participants. All attendees have an opportunity to comment, question, or respond.
Installation a. Poster b. Art Show	1 full day	a. A poster on display for the entire poster display period. Presenters need only be present for one (scheduled) hour during the poster session period. Notice of the hour will be included in the poster display. b. Art show acceptance rates and space are very limited. Please specify the medium (e.g., paintings, digital displays, sculpture, etc.). Tables and floor space can be provided at the venue. Presenters are responsible to arrange for display easels, pedestals, electronic equipment, etc. (If the display involves sound, please provide headphones as part of the display.) Please feel free to discuss your ideas with the conference planning team prior to proposal submission.

Proposal Submission

Proposals will be considered via a careful peer-review process. Submit proposals as email attachment (MSWord or RTF file) to the Proposal Review Team, IVLA2006@ou.edu. Complete proposals comprise two (2) pages. To facilitate the blind review process, both pages must be submitted (A template is available via the conference website: <http://plato.ou.edu/~ivla2006/template.doc>). Following the conference, papers based on accepted proposals may be submitted for a second level of review and possible inclusion in IVLA's refereed collection of *Selected Readings*.

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- Provide the presentation title
- List all presenters, including all names, titles, organizations, contact information, and whether or not a member of IVLA. Please designate which presenter is the key contact.
- Include a 50 to 60 word abstract suitable for inclusion in the conference program. Be sure to include the purpose, session outcome, intended audience, and the type of presentation proposed, as defined in the above table.
- Indicate the media to be used. Data projectors and screens will be provided. All other equipment, including laptop computers, should be supplied by presenters.

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- Provide the presentation title
- Indicate the requested presentation type and duration
- Provide a minimum 500 to maximum 1000 word anonymous description, including:
 1. Introduction
 2. Purpose or problem
 3. Methods or process for practice
 4. Approach or results
 5. Summary/conclusion
 6. References

Proposal Deadline

To be considered, complete proposals must be submitted electronically by **Monday, May 15, 2006**.

The Call for Proposals is located on the IVLA 2006 Conference website (<http://plato.ou.edu/~ivla2006>) and also can be accessed via the IVLA website (<http://www.ivla.org>). For questions or concerns, please contact the IVLA 2006 Conference Co-Chairs, Amy Bradshaw, bradshaw@ou.edu, or Darrell Beauchamp, Darrell.Beauchamp@navarrocollege.edu